

# CHICSTUDIOS NEW YORK



# **CHICSTUDIOS NYC – SCHOOL OF MAKEUP 2015 CATALOG**

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#### HOURS

Monday – Friday: 10:00am – 6:00pm (Evening classes until 10pm)

Saturday + Sunday: 10:00am – 6:00pm\*

\*Weekend appointments must be scheduled in advance. Hours are only when classes are in session.

### HOLIDAYS - 2016

January 1	New Years
March 28	Easter Monday
May 30	Memorial Day
July 4	Independence Day
September 5	Labor Day
November 11	, Veterans Day
November 24	Thanksgiving Day
December 23 – 31	Winter Break



LICENSING: CHICSTUDIOS NYC is licensed by the New York State Education Department

DISCLAIMER: The student should be aware that some information in the catalog may change. It is recommended that students considering enrollment check with the School Director to determine if there is any change from the information provided in the catalog. In addition, a catalog will contain information on the school's teaching personnel and courses offered. Please be advised that the New York State Education Department separately licenses all teaching personnel and independently approves all courses and workshops offered. Therefore, it is possible that courses or workshops listed in the school's catalog may not be approved at the time that a student enrolls in the school or the teaching personnel listed in the catalog may have changed.



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# WHY CHICSTUDIOS:

CHICSTUDIOS is a leading national makeup artistry school, teaching through course instruction, live hands-on lessons and opportunities for graduates via the 'CHICPro Community'. CHICSTUDIOS - School of Makeup is certified by the NY State School Board.

Our school enables career services assisting students and alumni with opportunities and education to plan, promote and prepare their careers in the beauty industry. Upon completion of any of our courses, each alumni becomes part of our 'CHICPro Community', which offers a platform for events, job opportunities, advanced education, internships, gigs or career hiring fairs.

Our brands partners in the classroom as well as the basic makeup kits are: MAC Cosmetics, Makeup Forever, NARS Cosmetics, Laura Mercier, Eve Pearl, Graftobian, Cinema Secrets, Bobbi Brown, NYX Cosmetics, Stila Cosmetics, Real Techniques, Morphe Brushes, Embryolisse skin care and much more!

Our experienced, industry leading instructors and friendly staff offer comprehensive, hands-on curriculums taught exclusively in a small class-size environment. Each classroom offers a work-station for learning purposes, for each student.

Our Master Makeup and Professional Makeup courses allow students to focus on the art and techniques of makeup artistry, plus advanced courses that allow students to advance their careers and skill-set within professional artistry.

Our Students, upon completion of the Master Makeup and Professional Makeup courses, receive an Industry Recognized Diploma and have an opportunity to participate in a professional photo shoot to begin their professional portfolios. Upon completion of these courses: Basic Makeup 101, Period Makeup, Fashion & Runway Makeup, TV & Music Video Makeup, Basic Hairstyling for Makeup Artists and Airbrush Makeup & Sunless, students receive an Industry Recognized Certificate.

Our Graduates have secured opportunities and careers in the make-up industry such as lead artists during New York, Los Angeles and Miami Fashion Weeks. They are also in management and leading positions for brands such as Chanel, MAC and Sephora. Many are working with celebrity clientele, on television and movie makeup sets, as well as freelance business owners in bridal and studio settings.



# LOCATION:

CHICSTUDIOS - School of Makeup NYC is located on Fulton Street, between Broadway and Nassau Street, in Manhattan, New York. CHICSTUDIOS - School of Makeup is walking distance to restaurants, coffee shops, and the Freedom Towers.

# **ABOUT:**

CHICSTUDIOS - School of Makeup was founded by Professional Makeup Artist and Entrepreneur, Amy Nicole. Our first location opened in the financial district of Manhattan, New York City in 2009, and our second location in Santa Monica, Los Angeles, California in 2015.

CHICSTUDIOS - School of Makeup has been designed to teach the fundamentals of makeup artistry, while providing techniques and a well-rounded education in professional makeup. CHICSTUDIOS - School of Makeup has an array of highly qualified instructors who are actively working in the industries they teach in, guided by an intense and comprehensive curriculum for each course.

# FACILITY:

CHICSTUDIOS - School of Makeup NYC offers a spacious brightly lit school with several classrooms, high ceilings, a student lounge, conference room, a library filled with fashion and beauty inspired books, magazines and informative materials, and a kitchenette area.





# **STAFF:**



#### **AMY NICOLE**

President + Education Director International Makeup Artist Speaker / Entrepreneur

Amy's legacy for the CHICSTUDIOS brand was created out of a desire to develop a school that offered professional training, resources and the tools necessary to help makeup artists launch into a successful career. Amy began her career in Canada, refining her knowledge and trade-skills, arriving at advance principles in makeup artistry techniques. Amy has been a valuable expert for leading beauty events in New York, Los Angeles, and Canada working with top models and celebrities (Irina Shayk, Julie Henderson, Jessica White and Jill Zarin to name a few). Amy has also lent her expertise to broadcast realms and multiple designer fashion shows and events to include LA Street Fashion Week, New York Fashion Week, BeautyCon and Brooklyn Fashion Week.



**CHRISTINA OLIVO** 

Senior School Director Specialized Director Student Coordinator

Christina has over 12 years of refined techniques that she utilizes every day at CHICSTUDIOS. She leverages her advertising and public relations skills to help project a roadmap for each student and colleague. Having a strong entertainment background is the fun and unique side of Christina that most all find fascinating. Christina has guided and counseled hundreds of students through the fine art of make-up artistry and remains a stellar role model for graduating classes.



## **RUTHIE WEEMS**

Lead Instructor Period Makeup Fashion and Runway Makeup

Ruthie has been a professional makeup artist for over 9 years. She began her career in the film and television industries and has an expanded technique for beauty makeup and special effects artistry. Her resume includes an extensive list of experience within print, fashion, body art, television, film, and retail cosmetics. Ruthie has worked with campaigns for Sport Illustrated, Verizon, Toys R Us, Direct TV and Coca Cola to name a few.





# **ANGELIQUE VELEZ**

Lead Instructor Music Video Makeup Fashion Mentor

Angelique attained her masters in Creative Arts and brings a disciplined style to the focused courses at CHICSTUDIOS. Spearheading the Day Courses enables Angelique to work with top-brand cosmetic companies such as Tony & Tina, Anna Sui and MAC Cosmetics. Within the makeup industry, she has worked on many fashion shows such as Cynthia Steffe, Peter Som and many others. Angelique has worked with leading artists such as Christian McCulloch, Yuko Takahashi, Ve Neill, Makky and Tom Pecheux. Angelique is active in the fashion industry as a working artist and launched her own beauty inspired accessory line, Breakups 2 Makeup, which has taken off to incredible places including Sephora.



## JONNY POLIZZI

Lead Instructor Fashion and Runway Makeup Period Makeup

Jonny bring his seasoned expertise to CHICSTUDIOS from MAC Cosmetics having worked with celebrities such as Hillary Duff, Macy Grey, and Michelle Pfeiffer. Jonny has also learned the skill of airbrushing and special effects makeup to keep up with the needs of his growing clientele. Jonny has been a professional makeup artist for 9 years, and works regularly in the bridal and fashion industry creating inspiration for his students. Jonny consistently works the European Fashion Week circuit on some of the biggest fashion shows, such as Balmain for H&M.



## **SHAUN GIBSON**

Specialized Makeup Instructor Music Video Makeup Fashion and Runway Makeup

Shaun began his makeup career at the Art Institute of Philadelphia while pursuing his degree in Fine Arts and Industrial Design. Shaun spent time working with MAC Cosmetics and has worked at such publications as O Magazine, Highlights, Seventeen, In Style and the New York Post. Shaun currently works with MAC cosmetics and part-time at CHICSTUDIOS, and has been a professional artist for over 9 years. Recent events Shaun has contributed his expertise have been Brooks Brothers fashion show, Carmen Marc Valvo and Rent the Runway to name a few.





#### **TIM PEARSON**

Specialized Makeup Instructor Fashion and Runway Makeup Makeup Mentor

Tim, a Manhattan based Makeup Artist, has over 15 years of experience in the beauty industry. He began his career, creating looks for both theater and stage productions, but his artistic skill set has evolved to include beauty makeup, male grooming, airbrush makeup, body painting, and gender illusion. Tim has worked with beauty brands MAC cosmetics, Elizabeth Arden and Tony & Tina and worked alongside leading artists for New York Fashion Week, on shows such as Gypsy Sports and Betsy Johnson.



**KELLY THOMPSON** Hair Instructor + Makeup Instructor Hair Styling Freelance Artist

Kelly Hanna Thompson is senior makeup artist with over 16 years of experience in all disciplines of the beauty industry. She is a key artist fixture at New York Fashion Week designing many runway concepts, featured in the media as a celebrity artist. Kelly travels as a platform artist for Kryolan and her work has been seen on runways, TV shows, films and magazines nationally. Kelly adds a great energy into the classroom while teaching hair styling or makeup artistry.



# GEO BRIAN HENNINGS

Hair Instructor Hair Styling Freelance Artist

Geo Brian Hennings is one of New York City's most sought after hair stylists. His expertise in hair and makeup has led to collaborations with NYC's top photographers and agencies, such as Ford, Elite and Top Model Management. Geo was recognized for his creative flair and knowledge of beauty on Broadway's Spiderman: Turn Off The Dark. He was also key makeup artist for designer Farah Angsana at Mercedes-Benz Fashion Week. In 2015 Geo had the pleasure of working with Broadway star and recording artist Idina Menzel as her personal hair and makeup artist on her 57-show world tour. He continues to work with clients in television, film, fashion, theater and music, as well as sharing his passion for hair and makeup with future artists as a Leah Hair Instructor at CHICSTUDIOS.





### **ALEXANDRIA GUZMAN**

Social Media Coordinator Event Coordinator Marketing Coordinator

Alexandria has a positive approach to Social Media and engagement to the CHICSTUDIOS brand through her previous experiences in Public Relations and Fashion Show Production. She received her Bachelor in Science in Fashion Merchandising and Business Administration at Texas State University while also leading a Fashion Show Production organization. Through her positions at various PR Agencies and Fashion companies, Alexandria managed Social Media platforms and created multiple campaigns working alongside modeling agencies, with photographers and beauty salons to name a few.



#### JORDAN SANTOS Social Media Coordinator

Jordan brings expanded international studies throughout the Pacific Rim to CHICSTUDIOS. Jordan has worked with high fashion brands to include Vera Wang, Narciso Rodriguez, Gucci and Dolce & Gabanna. Adding to her magnitude of diversity, Jordan has proficiently worked on the sets of ABC's Pretty Little Liars and Revenge, VH1's VMA special and for Vogue, Lucky, Marie Claire, Oprah and People magazines. Jordan specializes in Social Media and online marketing, with lead roles at other social media companies, she commits part-time to CHICSTUDIOS.



# VITORIA NIKAC

#### School Coordinator + Student Relations

Vitoria is a freelance licensed cosmetologist in the tri-state area, while managing time to contribute to the CHICSTUDIOS team, as our in-house school coordinator, handling tasks related to the students or daily operations. Vitoria is the person who you will likely see when you enter the school, and handling student relations, events amongst many other tasks. Vitoria has attended fashion week and finds great pride in keeping up with the latest beauty trends.



# ADMISSIONS

# **HOW TO ENROLL:**

To apply to CHICSTUDIOS all prospective students must complete an Enrollment Application along with supporting documents and also submit a non-refundable application fee and refundable tuition deposit. Please visit our website for a downloadable version of our most recent catalog. Upon acceptance, students are required to complete an enrollment agreement and pay the balance of tuition two weeks before their selected course(s) begins.

# **REQUIREMENTS FOR ADMISSION:**

CHICSTUDIOS NYC – School of Makeup offers professional training and specialty courses for all levels of artistsbeginners, intermediate (some training or self taught) and advanced artists (wanting to brush up on their current skills or take advanced training). Admission to all courses or workshops requires an application for admission, non-refundable application fee and a refundable tuition deposit.

All students must be 18 or over on the first day of class in order to be enrolled or take any courses at CHICSTUDIOS. All students must have English language proficiency. If English is not your first language, you must submit proof of English language proficiency. English language proficiency can be demonstrated by earning a score of at least 500 (paper version), 173 (computerized version), or 61 (iBT) on the test of English as a foreign language ("TOEFL"). TOEFL scores may be submitted directly to Chic Studios through the Educational Testing Service. Applicants who have a bachelor's degree from a college or university in the United States and who submit an official transcript will be regarded as having demonstrated English proficiency.





# COURSE REQUIREMENTS: PROFESSIONAL

#### **5-WEEK MASTER MAKEUP ARTISTRY COURSE**

**Requirements for Admission:** 

- Complete Enrollment Application
- \$100.00 non-refundable application fee
- \$150.00 refundable tuition deposit
- Submit one of the following: High School Diploma, GED, College Degree or equivalent.
- Complete Enrollment Agreement
- Tuition Payment

#### 4-WEEK PROFESSIONAL MAKEUP ARTISTRY COURSE

#### Requirements for Admission:

- Complete Enrollment Application
- \$100.00 non-refundable application fee
- \$150.00 refundable tuition deposit
- Submit one of the following: High School Diploma, GED, College Degree or equivalent.
- Complete Enrollment Agreement
- Tuition Payment

### BASIC

#### **BASIC MAKEUP 101 WORKSHOP**

#### Requirements for Admission:

- Complete Enrollment Application
- \$100.00 non-refundable application fee
- \$150.00 refundable tuition deposit
- Personal Interview with an admission representative. (Your personal interview may take place on the
- telephone or in person when you tour the school)
- Complete Enrollment Agreement
- Tuition Payment

### **INTERMEDIATE**

#### AIRBRUSH MAKEUP AND SUNLESS TANNING WORKSHOP

#### **Requirements for Admission:**

- Complete Enrollment Application
- \$60.00 non-refundable application fee
- \$190.00 refundable tuition deposit
- Personal Interview with an admission representative. (Your personal interview may take place on the
- telephone or in person when you tour the school)
- Complete Enrollment Agreement
- Tuition Payment



#### **ADVANCED\***

#### FOCUS TECHNIQUES TV AND MUSIC VIDEO MAKEUP FASHION AND RUNWAY MAKEUP

\*Must be a graduate of ChicStudios NYC 4-Week course or have proof of completion of a 50+ equivalent course of study or verifiable makeup artist experience of 2+ years.

#### **Requirements for Admission:**

- Complete Enrollment Application
- \$35.00 non-refundable application fee
- \$65.00 refundable tuition deposit
- Submit one of the following: High School Diploma, GED, College Degree or equivalent.
- Complete Enrollment Agreement
- Tuition Payment

#### BASIC HAIRSTYLING FOR MAKEUP ARTISTS BRIDAL MAKEUP AND BUSINESS BASICS

\*Must be a graduate of ChicStudios NYC 4-Week course or have proof of completion of a 50+ equivalent course of study or verifiable makeup artist experience of 2+ years.

#### **Requirements for Admission:**

- Complete Enrollment Application
- \$100.00 non-refundable application fee
- \$150.00 refundable tuition deposit
- Submit one of the following: High School Diploma, GED, College Degree or equivalent.
- Complete Enrollment Agreement
- Tuition Payment

Please attach required documents your proof of high school graduation (a copy of your diploma), or the equivalent of proof in an accredited higher education course (Associate/Bachelor/Master/Doctoral Course are applicable). If submitting a transcript as proof of graduation, the transcript must be original, submitted by the institution. Please see "Student Requirements" for additional points regarding enrollment requirements.



# **MAKEUP KITS & MATERIALS:**

The makeup kit is a required additional cost for the 5-week Master Makeup course, the 4-Week Professional Makeup Artistry course and Basic Makeup 101 Workshop. (The price is included in the overall cost). Our makeup kits are basic kits and include professional brands of cosmetics, which are generously discounted off the retail prices. The makeup kit is filled with enough products for class applications to benefit from the curriculum at best and to apply makeup afterwards. Palettes with eye shadows, blush, foundations, concealer, lipsticks, and lip-glosses are used to maximize space as you begin your career. The kit also includes high quality makeup brushes. If you wish to bring products from home to add to your kit, we ask you bring it to class and sanitize effectively before using on students or models. Kits may be taken home daily if desired, however, kits must be brought to class every day until the class is complete.

Kit contents are subject to change based on product/brand availability. Please see the Admissions Department for the most current makeup kit list. Students taking other courses or workshops may purchase a kit at retail prices from CHICSTUDIOS, please see the Admissions Department for pricing information.

# **CONTACTING ADMISSIONS:**

Admissions department can be reached at 917-974-8755 or through our 'Contact' section on the CHICSTUDIOS NYC website, www.chcistudiosnyc.com. Appointments for tours and information can be scheduled through our website as well. Walk-ins are also welcomed during the weekday, between 10:00am and 5:00pm. Weekend tours are welcome with notice and prior scheduling.

# **FINANCIAL AID:**

CHICSTUDIOS does not currently offer Financial Aid, however there is a payment plan option that may help if preferred. Please contact the school for any questions at 917-974-8755.

# **STUDENTS WITH LEARNING & OTHER DISABILITIES:**

Learning Disabilities: If you are a student with a learning disability and require a reasonable accommodation, please contact the School Director at 917-974-8755. Other Disabilities: If you need a reasonable accommodation for a disability covered under the Americans with Disabilities Act, please contact the School Director. Disability means 1) a physical or mental impairment that substantially limits one or more of your major life activities; or 2) a record of such impairment; or 3) being regarded has having such impairment (i.e. as a result of the attitudes of others toward such impairment). Any information you provide will be used only by the appropriate office and will not prejudice your application. You are not required to disclose a disability to anyone other than the Admissions Director.



# **COURSE DETAILS, TUITION AND FEES:**

# PROFESSIONAL

#### **5-WEEK MASTER MAKEUP ARTISTRY COURSE**

- Non-refundable application fee: \$100.00
- Refundable tuition deposit: \$150.00
- Tuition: \$4140.00
- Makeup Kit (includes sales tax): \$400.00
- Airbrush Kit & Materials (includes sales tax): \$300.00
- Total Cost: \$4940.00

Upon successful completion of the 5-week Master Makeup a Diploma is granted, in Professional Makeup Artistry. As well, a package of professional membership applications, for various makeup brands is sent to each graduate. And access to the 'ChicPro Community' (with hiring fairs, job opportunities, networking events, job postings and more).

This is an intensive, hands-on course, consisting of 116 in-class hours (132 total hours). Each instructional hour is 55 minutes. Students enrolling into the 5-week Master Makeup Artistry course should be prepared to complete extra projects and assignments outside of class time, totaling approximately 16 hours. This course is designed to teach you all the needs of makeup artistry professionally, including the fundamentals and techniques.

The 5-week Master Makeup Artistry curriculum, consists of the following:

- All aspects of the 4-week Professional Makeup Course (listed below) -100 total hours.
- Hairstyling for Makeup Artists workshop -18 hours
- Airbrush Makeup and Sunless Tanning workshop -14 hours

There are 3 tests during the 4-week course, including 2 written tests and 1 practical exam (on the last day of class), also 1 practical test for hairstyling and 1 written quiz for airbrush. Upon successful completion of the course, students will be ready for moderate-entry work as a makeup artist in beauty, fashion, retail, and television industries. This course is not intended to provide training in cosmetology or esthetics.

CHICSTUDIOS NYC accepts up to 16 students per class.

### 2016 SCHEDULE:

JANUARY 11TH - FEBRUARY 12TH FEBRUARY 8TH - MARCH 11TH MARCH 14TH - APRIL 15TH APRIL 18TH - MAY 20TH MAY 16TH - JUNE 17TH JUNE 20TH - JULY 22ND JULY 18TH - AUGUST 19TH AUGUST 22ND - SEPTEMBER 23RD SEPTEMBER 19TH - OCTOBER 21ST OCTOBER 24TH - NOVEMBER 25TH NOVEMBER 21ST - DECEMBER 21ST



### 4-WEEK PROFESSIONAL MAKEUP ARTISTRY COURSE

- Non-refundable application fee: \$100.00
- Refundable tuition deposit: \$150.00
- Tuition: \$3124.00
- Makeup Kit (includes sales tax): \$400.00
- Total Cost: \$3624.00

This is an intensive, hands-on course, consisting of 84 in class hours (100 total hours). Each instructional hour is 55 minutes. Students enrolling into the 4-Week Professional Makeup Artistry course should be prepared to complete extra projects and assignments outside of class time, totaling approximately 16 hours. This course is designed to teach you the fundamentals and techniques of professional makeup artistry.

The 4-week Professional Makeup Artistry curriculum, consists of the following:

- History of Makeup + Hygiene
- Skin Philosophy + Skin Care Ingredients
- Color Theory + Mixing Foundations
- Prepping the Skin Techniques
- Makeup Tools + Materials
- Foundation Testing + Color Mixing
- Day Makeup Applications
- Evening Makeup Applications
- Natural Makeup Applications
- Shaping, Defining + Perfecting Brows
- Brushes + Station Setup
- Bridal Makeup Applications
- Corrective Makeup Techniques
- Red Lip Applications + Perfecting Techniques
- False Lashes Applications (strips + individual)
- Male Makeup/ Male Grooming
- Mature Makeup + Product Knowledge
- Eye Shapes + Bone Structures
- Ethnic Makeup + Skin Tones + Undertones
- Highlighting + Contouring
- Business of Makeup Artistry + Creating a Makeup Resume
- Branding + Marketing Business + A Career as a Makeup Artist!

During the 4th week of this course, you are able to select your choice of one of the following Add-On courses:

- TV and Music Video Makeup
- Fashion and Runway Makeup
- Focus Techniques

As well, you participate in a Professional Portfolio Photo Shoot on your last day of class. Within the photo shoot, students are given practical experience, creating two looks on a professional model, with an on-set hairstylist and professional photographer. Images are provided to each student to use in a portfolio for professional use. The 4-week course uses hands-on training in a majority of its teaching, through interactive demonstrations (demos) by the instructor and student rotations for practical training. This course is includes current trends and techniques.



Class times available:

Day class: Monday to Thursday from 10:30am - 4:30pm

Evening class: Monday to Thursday from 5:30pm – 10:00pm and Friday from 5:30pm - 9:30pm Schedules are for the first three weeks and the fourth week time range depends on the elective Add-On course selected.

There are 3 tests during the 4-week course, including 2 written tests and 1 practical exam (on the last day of class). Upon successful completion of the course, students will receive a Diploma and will be ready for entry-level work as a makeup artist in beauty, fashion, retail, and television. This course is not intended to provide training in cosmetology. CHICSTUDIOS NYC accepts up to 16 students per class.

## 2016 SCHEDULE:

JANUARY 11TH - FEBRUARY 5TH FEBRUARY 8TH - MARCH 4TH MARCH 14TH - APRIL 8TH APRIL 18TH - MAY 13TH MAY 16TH - JUNE 10TH JUNE 20TH - JULY 15TH JULY 18TH - AUGUST 12TH AUGUST 22ND - SEPTEMBER 16TH SEPTEMBER 19TH - OCTOBER 14TH OCTOBER 24TH - NOVEMBER 18TH NOVEMBER 21ST - DECEMBER 16TH

## BASIC

#### BASIC MAKEUP 101 WORKSHOP

- Non-refundable application fee: \$100.00
- Refundable tuition deposit: \$150.00
- Tuition: \$1195.00
- Makeup kit (includes sales tax): \$400.00
- Total Cost: \$1695.00

Our Basic Makeup 101 Workshop is designed as an introduction for those who have desire to learn about makeup but are not ready to commit to a professional training course. This workshop is not intended to lead to the acquisition of occupational skills. This workshop starts with the basics, and quickly moves into basic techniques that are required for the fashion, cosmetics, runway, television & music videos industries. Over one week of training, students will learn a multitude of techniques that will build confidence and basic skills.

This workshop is 22 hours; an instructional hour is 55 minutes.



The Basic Makeup 101 workshop curriculum, consists of the following:

- History of Makeup + Hygiene
- Skin Philosophy + Skin Care Ingredients
- Mixing Exercises with Foundations
- Product Knowledge
- Prepping the Skin + Techniques
- Makeup Tools + Materials
- Foundation Testing + Applications
- Step-by-Step Makeup Applications
- Shaping, Defining + Perfecting Brows
- Brushes + Station Setup
- Liquid Liner Technique and MORE!

Upon successful completion of the course students will receive a certificate.

Class times available:

Day class: Monday to Thursday from 10:30am - 4:30pm

Evening class: Monday to Thursday from 5:30pm – 10:00pm and Friday from 5:30pm - 9:30pm CHICSTUDIOS NYC accepts up to 16 students per class.

### 2016 SCHEDULE:

JANUARY 11TH - JANUARY 14TH FEBRUARY 8TH - FEBRUARY 11TH MARCH 14TH - MARCH 17TH APRIL 18TH - APRIL 21ST MAY 16TH - MAY 19TH JUNE 20TH - JUNE 23RD JULY 18TH - JULY 21ST AUGUST 22ND - AUGUST 25TH SEPTEMBER 19TH - SEPTEMBER 22ND OCTOBER 24TH - OCTOBER 27TH NOVEMBER 21ST - NOVEMBER 24TH

#### INTERMEDIATE

#### AIRBRUSH MAKEUP AND SUNLESS TANNING WORKSHOP

- Non-refundable application fee: \$60.00
- Refundable tuition deposit: \$190.00
- Tuition: \$635.00
- Airbrush Kit & Materials (includes sales tax): \$300.00
- Total Cost: \$995.00



This workshop is 14 hours; an instructional hour is 55 minutes.

The Airbrush Makeup and Sunless Tanning curriculum, consists of the following:

- Introduction to Airbrushing
- Equipment, supplies + cleaning
- Product Knowledge
- Prepping the Skin Techniques
- Airbrush Foundation + Mixing Colors
- Highlighting + Contouring
- Makeup Applications
- Blush and Color mixing
- Sunless Tanning Applications + Techniques
- Business of Airbrushing + Client Etiquette
- Airbrush Eyebrows and MORE!

CHICSTUDIOS NYC provides models for demos and practical work. A certificate in Airbrush Makeup and Sunless Tanning is provided upon successful completion. This workshop is not intended to lead to the acquisition of occupational skills.

Class times available: Monday + Tuesday OR Saturday + Sunday: 11:00am - 6:30pm CHICSTUDIOS NYC accepts up to 16 students per class.

#### 2016 SCHEDULE:

FEBRUARY 8TH + FEBRUARY 9TH MARCH 7TH + MARCH 8TH APRIL 11TH + APRIL 12TH MAY 16TH + MAY 17TH JUNE 13TH + JUNE 14TH JULY 18TH + JULY 19TH AUGUST 15TH + AUGUST 16TH SEPTEMBER 19TH + SEPTEMBER 20TH OCTOBER 17TH + OCTOBER 18TH NOVEMBER 21ST + NOVEMBER 22ND DECEMBER 10TH + DECEMBER 17TH

ADVANCED (Advanced courses require previous makeup training or makeup experience of 50 hours or more.)

#### FOCUS TECHNIQUES MAKEUP

- Non-refundable application fee: \$35.00
- Refundable tuition deposit: \$65.00
- Tuition: \$360.00

Total Cost: \$395.00



This workshop is 14 hours; an instructional hour is 55 minutes.

The Focus Techniques makeup curriculum, consists of the following:

- Different styles of Smokey Eyes
- Variations of Smokey Eyes
- Product knowledge for: winged liner, trends, luminous skin, smokey eyes + contouring the skin
- Various techniques + styles of Winged Liner
- Various techniques for Contouring (Highlighting) skin
- Various techniques for luminous skin and MORE!

A certificate is awarded upon successful completion of the course.

Class times: Monday to Thursday from 10:00am - 1:30pm

CHICSTUDIOS NYC only accepts up to 16 students per class.

#### 2016 SCHEDULE:

FEBRUARY 1ST - FEBRUARY 4TH FEBRUARY 29TH - MARCH 3RD APRIL 4TH - APRIL 7TH MAY 9TH - MAY 12TH JUNE 6TH - JUNE 9TH JULY 11TH - JULY 14TH AUGUST 8TH - AUGUST 11TH SEPTEMBER 12TH - SEPTEMBER 15TH OCTOBER 10TH - OCTOBER 13TH NOVEMBER 14TH - NOVEMBER 17TH DECEMBER 12TH - DECEMBER 15TH

#### TV AND MUSIC VIDEO MAKEUP

- Non-refundable application fee: \$35.00
- Refundable tuition deposit: \$65.00
- Tuition: \$360.00
- Total Cost: \$395.00

This workshop is 14 hours; an instructional hour is 55 minutes.

The TV and Music Video Makeup curriculum, consists of the following:

- Natural Makeup for Television
- Day + Evening Makeup for Television
- On-Set Etiquette Training
- High Definition Makeup + Product Knowledge
- Perfecting Skin Techniques
- Story Boards for Music Videos
- TV inspirations like: Kelly Ripa, Jimmy Fallon + Wendy Williams.
- Avant Garde Applications and MORE!



A certificate is awarded upon successful completion of the course.

Class times available: Monday to Thursday from 2:00pm - 5:30pm

CHICSTUDIOS NYC only accepts up to 16 students per class.

#### 2016 SCHEDULE:

FEBRUARY 1ST - FEBRUARY 4TH FEBRUARY 29TH - MARCH 3RD APRIL 4TH - APRIL 7TH MAY 9TH - MAY 12TH JUNE 6TH - JUNE 9TH JULY 11TH - JULY 14TH AUGUST 8TH - AUGUST 11TH SEPTEMBER 12TH - SEPTEMBER 15TH OCTOBER 10TH - OCTOBER 13TH NOVEMBER 14TH - NOVEMBER 17TH DECEMBER 12TH - DECEMBER 15TH

#### FASHION AND RUNWAY MAKEUP

- Non-refundable application fee: \$35.00
- Refundable tuition deposit: \$65.00
- Tuition: \$360.00
- Total Cost: \$395.00

This workshop is 14 hours; an instructional hour is 55 minutes.

The Fashion and Runway Makeup curriculum, consists of the following:

- Introduction to Fashion Makeup
- Deconstructing the Eyes
- Face Charts + Key Artistry Roles
- Backstage at a Fashion Show
- Fashion Trends + Forecasting Looks
- Editorial Makeup Looks
- Contour + Highlighting Techniques
- False Lash Application + Perfecting Technique
- Perfecting Skin Tones
- Bone Structures and MORE!

A certificate is awarded upon successful completion of the course.

Class times available: Monday to Thursday from 6:00pm - 9:30pm

CHICSTUDIOS NYC only accepts up to 16 students per class.



#### 2016 SCHEDULE:

FEBRUARY 1ST - FEBRUARY 4TH FEBRUARY 29TH - MARCH 3RD APRIL 4TH - APRIL 7TH MAY 9TH - MAY 12TH JUNE 6TH - JUNE 9TH JULY 11TH - JULY 14TH AUGUST 8TH - AUGUST 11TH SEPTEMBER 12TH - SEPTEMBER 15TH OCTOBER 10TH - OCTOBER 13TH NOVEMBER 14TH - NOVEMBER 17TH DECEMBER 12TH - DECEMBER 15TH

#### **BASIC HAIRSTYLING FOR MAKEUP ARTISTS**

- Non-refundable application fee: \$100.00
- Refundable tuition deposit: \$150.00
- Tuition: \$1045.00

Total Cost: \$1145.00

This workshop is 18 hours; an instructional hour is 55 minutes.

The Basic Hairstyling curriculum, consists of the following:

- Styling Techniques
- Styling with French Twist
- Bridal Up-do's, Down-do's + Half-do's
- On-Set Etiquette Training
- Styling with Braids + Buns/Knots
- Managing Bridal Clients + Styling Requests
- Business of the Bridal Industry
- Fashion + Creative Styling
- Period Hair Styles
- Hair Trends and MORE!

CHICSTUDIOS NYC provides models for demos and practical work during this course. A hair kit is not required for this course, however a suggested hair kit list is sent to each student upon enrollment. All necessary tools, hair products and materials are provided for class use and learning purposes.

A certificate is provided upon successful completion.

Class times available: Wednesday, Thursday + Friday: 11:00am - 5:30pm OR Friday: 5:30pm - 9:30pm, Saturday + Sunday: 10:00am - 5:30pm

CHICSTUDIOS NYC only accepts up to 14 students per class.



#### 2016 SCHEDULE:

FEBRUARY 10TH - FEBRUARY 12TH MARCH 9TH - MARCH 11TH APRIL 13TH - APRIL 15TH MAY 18TH - MAY 20TH JUNE 15TH - JUNE 17TH JULY 20TH - JULY 22ND AUGUST 17TH - AUGUST 19TH SEPTEMBER 21ST - SEPTEMBER 23RD OCTOBER 19TH - OCTOBER 21ST NOVEMBER 23RD - NOVEMBER 25TH DECEMBER 19TH - DECEMBER 21ST

#### BRIDAL ARTISTRY MAKEUP BASICS (Bridal Makeup and Business Basics)t

- Non-refundable application fee: \$100.00
- Refundable tuition deposit: \$150.00
- Tuition: \$1195.00
- Makeup kit (includes sales tax): \$400.00

Total Cost: \$1695.00

This workshop is 22 hours; an instructional hour is 55 minutes.

The Bridal Makeup and Business Basics curriculum, consists of the following:

- Step-by-Step Bridal Makeup Application
- False Lash Applications
- Branding + Marketing Your Business
- Creating Invoicing/Receipts
- Creating a Professional Resume + Setting prices for a Rate Cards
- Tips for Building a Website, Fan Page or Blog
- Social Media Ideas
- Tips of How to Network effectively
- Focus Techniques (lips, eyes + skin)
- Various Smokey Eye Techniques
- Bridal Makeup Trends and MORE!

A certificate is awarded upon successful completion of the workshop.

The Bridal Makeup and Business workshop is designed to provide the tools needed to start your own freelance business in makeup artistry. This curriculum is mixed with practical and hands-on training, as well as role-playing and theory. Upon completion of this workshop you will have designed covered business card designs, website styles, as well as established a social media presence while gaining expertise in set etiquette and professional makeup applications. You will master techniques such as false lashes and bridal makeup.

Over this workshop, students will learn a number of techniques that will build confidence and practical business insight for a career in the beauty industry. A makeup kit is included in this workshop.



Class times available: Day class: Monday to Thursday from 10:30am – 4:30pm Evening class: Monday to Thursday from 5:30pm – 10:00pm and Friday from 5:30pm - 9:30pm

CHICSTUDIOS NYC only accepts up to 16 students per class.

### 2016 SCHEDULE:

JANUARY 25TH - JANUARY 28TH FEBRUARY 22ND - FEBRUARY 25TH MARCH 28TH - MARCH 31ST MAY 2ND - MAY 5TH MAY 30TH - JUNE 2ND JULY 5TH - JULY 8TH AUGUST 1ST - AUGUST 4TH SEPTEMBER 6TH - SEPTEMBER 9TH OCTOBER 3RD - OCTOBER 6TH NOVEMBER 7TH - NOVEMBER 10TH DECEMBER 5TH - DECEMBER 8TH





# CANCELLATION, WITHDRAWAL AND REFUND POLICIES

All enrolled students are required to read and understand CHICSTUDIOS policy regarding tuition refunds and cancellations on these pages before you sign an enrollment agreement. If you do not understand it or are confused by the School's explanation, please get assistance before you sign. You may ask for help from the New York State Education Department, 116 West 32nd Street, 5th Floor, New York, NY, 10001, 212-643-4760. The failure of a student to immediately notify the School Director in writing of the student's intent to withdraw may delay a refund of tuition to the student pursuant to section 5002(3) of the Education law. The tuition refund policy is based on the number of weeks of the course. The refund policy applicable to a given program of study is based upon the number of weeks of instruction in the program. For purposes of the School's refund policy, a week of instruction consists of between 2 and 30 clock hours of instruction within seven consecutive days. Refunds for programs that are six weeks or less are calculated on a "Mini" refund policy. No grouping of courses can exceed six weeks in duration.

A student who cancels within seven (7) days of signing the enrollment agreement but before instruction begins will receive the return of all amounts paid with the exception of the non-refundable Application Fee. Due to their personal nature, makeup kits are not returnable.

Thereafter, the student will be liable for:

- The non-refundable Application Fee, plus
- The cost of insurance fee and materials accepted and not returned in good condition within
- 20 days after the student withdrawal from the school, plus

- Tuition liability as of the student's last day of physical attendance. Tuition liability is determined by the percentage of the program offered to the student determined as follows:

#### If termination occurs:

0-15% of the Program School may keep 0% 16-30% of the Program School may keep 25% 31-45% of the Program School may keep 50% 46-60% of the Program School may keep 75% **After 60% of the Program School may keep 100%** 

If the School rejects this agreement, all payments made under this agreement shall be refunded in full except the application fee and the cost of materials accepted and not returned in good condition within twenty (20) days of rejection.
In case of injury, prolonged illness or other circumstances beyond the student's control which render it impracticable for the

student to continue in the school, the school will, within 30 (thirty) days after notice of the circumstances, propose and will thereafter make a settlement of the student's obligation to the school which is fair and reasonable to the student and the school. - The student refund may be more than stated above if an applicable accrediting agency policy results in a greater refund. - Amounts paid in excess of the charges as determined above would be refunded within forty-five (45) days of the date on which the student gives the school written notice of withdrawal or if the student does not give written notice, within forty-five (45) days of the date that the school determines that the Student has withdrawn.

### WITHDRAWAL

A student may be withdrawn for failure to meet the terms of probation, violation of the Code of Conduct, unexcused absence, academic failure as described herein, or failure to fulfill tuition payments or other financial obligations. A student's financial obligations are as provided in the executed Enrollment Agreement. CHICSTUDIOS reserves the rights to, at its discretion, withdraw any student whose continued enrollment, in the judgment of the School, is not in the best interest of either the student or CHICSTUDIOS. Departing School Students wishing to withdraw from a program at CHICSTUDIOS must:

- Place the request in writing stating the reason(s) necessitating departure.

- Schedule an exit interview.

Any refund or payment due will be calculated and paid within forty-five (45) days of the date of determination of the student's withdrawal. The failure of a student to immediately notify the School Director in writing of the student's intent to withdraw may delay a refund of tuition to the student pursuant to section 5002(3) of the Education law.



### **RE-ENTRY**

Any student who has been withdrawn from the 4-Week Professional or 5-Week Master Course may apply for re-entry at a later date. To request re-entry, a student must:

- Discuss the circumstance with the School Director.

- Place the request in writing stating the reason(s) necessitating departure from the Course and the justification for completion of the course without further interruption.

- Receive approval from the School Director. The School Director, in her discretion, may impose additional requirements in order to help ensure the student's success upon re-entry.

- Students must take a placement test. CHICSTUDIOS will then review the results of the skills test and written exam to determine the point at which the student should be required to return to the Course.

- Sign a new enrollment agreement. Tuition will be assessed on a pro-rated basis.

#### DISCIPLINARY PROCEDURES AND HEARINGS

Upon request, detailed procedural guidelines are available for review in the Office of the School Director.

### INFORMAL RESOLUTION ATTEMPT

A good-faith attempt will be made to resolve all problems informally, initially by the appropriate administrator or faculty member. This may include informal discussions with the alleged violator and faculty members, deans, or administrators. If the matter is not resolved by an informal resolution attempt, the alleged violator shall be requested to designate whether he/she wishes to have the charge determined by a formal hearing pursuant to CHICSTUDIOS procedures for a disciplinary hearing. Upon such designation in writing, a formal hearing will be set within five (5) school/business days.

#### **RELEASING DISCIPLINARY INFORMATION**

Details relating to any disciplinary proceedings, the decision, and the names of individuals involved will not be made available except as required for internal School purposes as required by law, or when charges are made, or proceedings instituted by or against CHICSTUDIOS or any member of the School community in courts of law or by governmental agencies.

#### GRIEVANCE

CHICSTUDIOS views students as responsible citizens who are integral members of the School community. Policies and practices pertaining to student relations and services should reflect this point of view. School officers continue to seek to ensure that this philosophy is implemented. Even with this philosophy in place, complaints and misunderstandings may arise. It is the purpose of these grievance procedures to ensure that any problem is dealt with promptly and confidentially.

#### **INFORMAL REVIEW**

- Discuss the problem informally, with the student, faculty member, dean, or staff member involved.
- A student should not consider a formal review unless an informal review has occurred.

#### FORMAL REVIEW

- Obtain, complete, and return a student grievance form to the School Director within seven (7) days of the incident.

- Upon receipt of the form, a prompt investigation of the facts related to the nature of the grievance will be conducted. After thoughtful consideration, a decision will be made.

- The student will be advised of the decision and resulting action to be taken within five school days.

- If, for any reason, the student is not satisfied with the results of the investigation conducted, the student may ask the School Director to submit the matter to the President for review.

- The student will be advised of the decision and resulting action to be taken within ten school days.



# COMPLAINTS

NEW YORK STATE EDUCATION DEPARTMENT If you are or were a student at a Licensed Private School in the State of New York and you believe that the school or anyone representing the school has acted unlawfully, you have the right to file a complaint with the New York State Education Department. Contact the New York State Education Department at: New York State Education Department 116 West 32nd Street, 5th Floor New York, New York 10001 Attention: Bureau of Proprietary School Supervision 212-643-4760

# EMERGENCIES AND EVACUATION PROCEDURE

CHICSTUDIOS NYC is serious about the safety of the school and the students. It is each instructor's responsibility to ensure that all students are aware of the emergency exit maps. In case of emergency, a staff member will ensure that students take an orderly and safe route to exit the building. The first staff member to leave the building ensures that everyone is out of the school and emergency personnel is contacted. Until emergency personnel has granted safe re-entry, no student or staff member can re-enter the school.



### NYSED DISCLOSURE

Schools are required to give this disclosure pamphlet to individuals interested in enrolling in their school.

# What You Should Know about Licensed Private Schools and Registered Business Schools in New York State. What is the purpose of this pamphlet?

All prospective and enrolled students in a non-degree granting proprietary school are required to receive this pamphlet. This pamphlet provides an overview of students' rights with regard to filing a complaint against a school and accessing the tuition reimbursement fund if they are a victim of certain violations by the school. Trade schools, which are licensed by the New York State Education Department and business schools, which are registered by this Department, are required to meet very specific standards under the Education Law and Commissioner's Regulations. These standards are designed to help insure the educational appropriateness of the programs, which schools offer. It is important for you to realize that the New York State Education Department's Bureau of Proprietary School Supervision closely monitors and regulates all non-degree granting proprietary schools. The schools are required to have their teachers meet standards in order to be licensed by the Department. Schools are also required to have their curriculum approved by the New York State Education Department every three years, thereby helping to insure that all curriculum offered in the school buildings monitoring the educational programs being offered. The interest of the New York State Education Department is to insure that the educational program being offered meets your needs and that your financial investment is protected. The New York State Education Department's Bureau of Proprietary School Supervision defined meets your needs and that your financial investment is protected. The New York State Education Department's Bureau of Proprietary School Supervision wishes you success in your continued efforts to obtain the necessary skill training in order to secure meaningful employment. In addition, Bureau staff will continue to work with all the schools to help insure that a quality educational program is provided to you.

#### Who can file a complaint?

If you are or were a student or an employee of a Licensed Private or Registered Business School in the State of New York and you believe that the school or anyone representing the school has acted unlawfully, you have the right to file a complaint with the New York State Education Department. What can a student or employee complain about? You may make complaints about the conduct of the school, advertising, standards and methods of instruction, equipment, facilities, qualifications of teaching and management personnel, enrollment agreement, methods of collecting tuition and other charges, school license or registration, school and student records, and private school agents.

#### How can a student or employee file a complaint?

You should try to resolve your complaint directly with the school unless you believe that the school would penalize you for your complaint. Use the school's internal grievance procedure or discuss your problems with teachers, department heads, or the school director. We suggest that you do so in writing and that you keep copies of all correspondence to the school. However, the school cannot require you to do this before you file a complaint with the New York State Education Department. If you do file a complaint with the Department, please advise the Bureau of any action that you have taken to attempt to resolve your complaint. The steps you must take to file a complaint with the New York State Education Department are:

Write to the New York State Education Department 116 West 32nd Street (5th Floor) New York, New York 10001

By telephone - at (212) 643-4760, requesting an interview for the purpose of filing a written complaint. Bring all relevant documents with you to the interview, including an enrollment agreement, financial aid application, transcripts, etc. An investigator from the Department will meet with you and go through your complaint in detail. If you cannot come for an interview, send a letter or call the office to request a complaint form. You must complete and sign this form and mail it to the office. Please include with it copies of all relevant documents. You should keep the originals. You must file a complaint within two years after the alleged illegal conduct took place. The Bureau cannot investigate any complaint made more than two years after the date of the occurrence. The investigator will attempt to resolve the complaint as quickly as possible and may contact you in the future with follow-up questions. You should provide all information requested as quickly as possible; delay may affect the investigation of your complaint. When appropriate, the investigator will try to negotiate with the school informally. If the Department determines that violations of law have been committed and the school fails to take satisfactory and appropriate action then the Department may proceed with formal disciplinary charges.



#### What is the Tuition Reimbursement Fund?

The Tuition Reimbursement Fund is designed to protect the financial interest of students attending proprietary schools. If a school closes while you are in attendance, prior to the completion of your educational program, then you may be eligible for a refund of all tuition expenses, which you have paid. If you drop out of school prior to completion and you file a complaint against the school with the State Education Department, you may be eligible to receive a tuition refund if the State Education Department is able to provide factual support that your complaint is valid and to determine that there was a violation of Education Law or the Commissioner's Regulations as specified in Section 126.17 of the Commissioner's Regulations. To file a claim to the Tuition Reimbursement Fund, you must first file a complaint with the State Education Department at the address included in this pamphlet. The staff of the State Education Department will assist you in the preparation of a tuition reimbursement form (a sample of this form should have been provided to you upon enrollment).

#### What should students know about "private school agents?"

Private School Agents are employed by schools for the purpose of recruiting or enrolling students in the school; they are not school counselors. Private school agents cannot require a student to pay a placement or referral fee. Each school agent must be licensed by the New York State Education Department, must have an Agent identification card and must be a salaried employee of the school. School agents who cannot show an Agent Identification Card are breaking the law if they try to interest students in enrolling in a particular school or group of schools. The name(s) of the agent(s) who enrolled a student must appear on that student's enrollment agreement. Therefore, you should write down the name of the agent who talked to you. Each student will be required to confirm the name(s) of the agent(s) when signing the enrollment agreement. A full refund shall be made to any student recruited by an unlicensed private school agent or even by a licensed agent if there is evidence that the agent made fraudulent or improper claims. To find out if you are eligible to receive a refund, you must follow the complaint procedures included in this page.

#### What should students know about "grants and guaranteed student loans"?

A grant is awarded to a student based on income eligibility, and it does not need to be repaid (for example, New York State Tuition Assistance Program (TAP) grants or Pell grants provided by the federal government). Guaranteed student loans are low interest loans provided under the Federal Guaranteed Student Loan Program. The decision to apply for such a loan is yours-- the school cannot require that you apply for a loan. You should understand that if you pay school tuition with money loaned to you from a lender you are responsible for repaying the loan in full, with interest, in accordance with the terms of the loan agreement. A failure to repay the loan can hurt your credit rating and result in legal action against you. Even if you fail to complete your educational program, you are still responsible for repaying all of the money loaned to you. It is your right to select a lender for a guaranteed student loan. The school cannot require you to apply to a particular lender or lending institution. However, the school can recommend a lender, but if it does, the school must also provide you with a statement about your right and ability to obtain a loan from another lender and the insurance premiums charged on these loans. Read and understand all the information and applications for financial aid grants and loans before signing.

#### What is the tuition refund and cancellation policy?

All schools must have a tuition refund and cancellation policy for each program included in the catalog and in the student enrollment agreement. Read and understand the school's policy regarding tuition refund and cancellation before you sign the enrollment agreement. If you do not understand it, or are confused by the school's explanation, get help before you sign. You may ask for assistance from the Department at the address included in this pamphlet.

Where can students file a complaint, file a claim to the tuition reimbursement fund, or get additional information? Contact the New York State Education Department at: New York State Education Department 116 West 32nd Street, (5th Floor) New York, New York 10001 Attention: Bureau of Proprietary School Supervision (212) 643-4760

This pamphlet is provided to you by the New York State Education Department (NYSED). The NYSED regulates the operation of Licensed Private Schools and Registered Business Schools/Computer Training Facilities.



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CHICSTUDIOS LA 1639 11th Street, Suite 180 Santa Monica, CA, 90404 (310) 916-6403 info@chicstudiosla.com

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